

# The Japan-Africa Business Forum 2014

## 10-11 June, Tokyo

*“Succeeding in Africa: Unlocking Growth & Opportunities”*

- Dates and Times: June 10 and 11, 2014 (June 10: 9:30 – 18:10 \* From 19:00: Reception party (by invitation only) June 11: 9:30 – 16:00)
- Organizers: African Diplomatic Corps, African Development Bank, JICA, The Africa Society of Japan
- Supporting Organizations (planned): Ministry of Foreign Affairs, Ministry of Economy, Trade and Industry, Ministry of Finance, JBIC, JETRO, JOGMEC
- Planning & Operation: Nikkei Business Planning and Editorial Center
- Site: Iino Hall, Chiyoda-ku, Tokyo

### Speakers from Africa (as of 4.23)



**Dr. Ibrahim Hassane Mayaki**, Chief Executive Officer, New Partnership for Africa's Development (NEPAD)



**Mr. Davis Chirchir**, Cabinet Secretary, Kenya Ministry of Energy and Petroleum



**Ms. Valentine Sendanyoye Rugwabiza**, Prime Chief Executive Officer, Rwanda Development Board (RDB)



**Mr. Mohamed El Kettani**, Chairman and CEO of Attijariwafa Bank S.A.



**Mr. Karim Hajji**, CEO, Casablanca Stock Exchange, Morocco



**Ms. Daphne Mashile-Nkosi**, Executive Chairperson, Kgalagadi Manganese



**Ms. Eleni Gabre-Madhin**, Chief Executive Officer of eleni LLC



**Mr. Adam Kendall**, Partner, McKinsey & Company's sub-Saharan Office, Johannesburg



**Ms. Minoush Abdel-Meguid**, MANAGING DIRECTOR & CO-FOUNDER of Union Capital Partners, Egypt



# Program Day 1: June 10 (Tue.)

\* Subject to change

## **(1) 8:30: Door opening**

## **(2) 9:00 – 9:30: Opening Session**

Eye on Africa – Unlocking Business Opportunities

## **(3) 9:30 - 10:00: Setting the Stage**

Succeeding in Africa – Unlocking Growth & Opportunities

### **<main topics>**

- \**Doing Business Differently in Africa*
- \**Why, what, where are Japanese companies doing business in Africa?*
- \**The rise of refined consumers and cities*

## **(4) 10:05~12:30: Plenary Session 1**

### **Theme A: “Lighting Africa- Investing in Energy and Power**

Although Africa boasts enormous power generation potential from hydro, coal, natural gas, nuclear, solar and wind resources, and renewables, it faces chronic power supply challenges. This track will introduce investment opportunities in this sector.

### **<main topics>**

- \**Outline of the NEPAD on Africa’s energy and electric power*
- \**Africa’s dispersing electric power: Seeking innovation*
- \**Obtaining financing for African energy and electric power infrastructure*
- \**The potential of renewable energy in African markets*
- \**Supplying highly reliable and cost effective energy and electric power to Africa*

### **Theme B: Infrastructure – Social Infrastructures, Logistics, Transportation**

Infrastructure is the backbone of development. Building on the Hard Infrastructure Africa Day Symposium of 2012, provide opportunities for investment as well as explore financing structures.

### **<main topics>**

- Closing Africa’s Infrastructure Gap – a landscape of opportunities & Financing models for infrastructure in Africa
- Status of infrastructure development and investment opportunities in individual regions

## **(5) 12:30-13:30: Networking lunch reception**

The African Lions –Africa’s Rising Entrepreneurs & Innovators  
Introduction to promising African entrepreneurs

## **(6) 13:40- 14:55: Plenary Session 2:**

### **Agribusiness – Reap What you show in Africa**

In Africa agriculture makes up an average of 29% of GDP, employs 65% of the labor force in agriculture based countries and plays a crucial role in generating overall growth and global prosperity. The Agriculture track will focus on farming innovation, efficiency, supply chain management and the need for coordination in the agribusiness and development spheres.

### **<main topics>**

- \**Technologies and talent development approaches that have the potential to propel Agribusiness in Africa*
- \**Expanding Agriculture Supply Chain in Africa*
- \**Transforming the Relationship Between Agribusiness and Small Holder Farmers*

## **(7) 14:55-15:25: Keynote Presentation**

## **(8) 15:25-15:35: Networking break**

## **(9) 15:35-16:50: Plenary Session 3:**

### **Investing in Africa's Health Sector**

It will explore investment opportunities in Public Health for Pharmaceutical Manufacturing of medicines.

### **<main topics>**

- \**The Case for local Innovation & Partnership for Manufacturing Medicines*
- \**The African Medicines Regulatory Harmonization Initiative*
- \**The Future of the Pharmaceutical Industry in Africa*
- \**What is the potential and capacity for health R&D and innovation in Africa*

## **(10) 16:55-18:10: Plenary Session 4: Risk Management**

\**Security and management: Understanding risks and making appropriate assessments. Tools for reducing risks and protecting investments.*

- \* *Security for conducting business in Africa*

## **(11)19:00- Reception party (invitation only)**

# Program Day 2: June 11 (Wed.)

\*Subject to change

**(12) 9:00: Door Opens**

**(13) 9:30-11:00: Plenary Session 5**

## **Finance: Investment Value and Raising Funds**

Finance is the key to linking potential to Africa's economic promise. Since 1998 FDI has consistently increased rates of return. The Finance track will highlight the strategic investment potential in infrastructure financing, sovereign funds and pension funds and the tools for turning interest into capital commitments.

### **<Main topics>**

*\*Reasons for investing in frontier markets and useable financing types*

*\*Africa—New competitiveness under a global environment*

*\*Problems & Solutions for Financing*

**(14) 11:00-11:30: Keynote Presentation**

**(15) 11:30-12:30: Plenary Session Closing & Closing Speeches**

**(16) 13:00-17:00: Subcommittee Meeting**

## **Infrastructure business opportunities in individual regions of**

**Africa—**Representatives from each region will briefly discuss business opportunities concerning PIDA—

*\*Doing Business in Central Africa*

*\*Doing Business in East Africa*

*\*Doing Business in North Africa*

*\*Doing Business in Southern Africa*

*\*Doing Business in West Africa*

**(17) Workshop**

13:00 ~ 13:30

13:45 ~ 14:15

14:30 ~ 15:00

15:15 ~ 15:45

16:00 ~ 16:30

# Workshop + Booth + Sponsor Logo

¥1 million (US\$10,000) (not including consumption taxes)

1. Table Top Booth ( please see below image) near by the main hall
2. Sponsor logo on the official web site and on reception sign
3. Presentation opportunity ( 30 minutes ) at the Workshop on the DAY 2 ( Jun. 11)

Exhibition Booth elevation

